**Artist Cereal Box Requirements:**

1. **Company Logo -** Create a logo for the company that makes your cereal. Try to relate it to something about your artist. For my logo, I played off of the Post logo, but added impressionism to it since Vincent Van Gogh was a popular “Post” Impressionist artist.  If you use a real cereal company logo, you must change it a little.

**Some Popular Brands/Companies Are:**

* 1. Post
  2. Kellogg
  3. General Mills
  4. Quaker

1. **Cereal Name -** Create a new name for your cereal. The name you choose must relate to your artist in some way. I chose ***Gogh Goghs and Stars*** because the Gogh Gogh not only reflects the artist’s name, but also, I envisioned the “puffs” being called “Gogh Goghs”. The marshmallow stars are inspired by Van Gogh’s ***The Starry Night.***

1. **Cereal Type:** What does your cereal look like (Remember you will have to draw it): I chose round puffs that I call “Gogh Goghs” and marshmallow start to represent the work ***The Starry Night.***

**Some Popular Cereal Examples:**

* 1. **Rice:** Like Rice Krispies, Fruity Pebbles, Coco Pops, etc.
  2. **“O”:** Like Cheerios, Fruit Loops, Apple Jack, etc.
  3. **Puffs:** Like Captain Crunch, Pops, Cocoa Puffs, Trix, etc.
  4. **Flakes:** Like Corn Flakes, Raisin Bran, Frosted Flakes, etc.
  5. **Oatmeal**

1. **Artist’s works -** You must include at least two types of imagery from the artist’s works (they do not have to be exact copies, but they should reflect the artist’s work and style). In my example, I used Van *Gogh’s* ***The Starry Night***as my general background and I used sunflowers and the color scheme from ***Vase With Twelve Sunflowers***as inspiration for my cereal bowl.